



- **ELEC EXPO:** 10th Salon International of electricity, lighting, electrical engineering and industrial automation in partnership with FENELEC from October 12 to 15, 2016 at the OFEC;
- **EneR Event:** 4th International Renewable Energy and Energy efficiency in partnership with the FENELEC from 12 to 15 October 2016 at the OFEC;
- **Tronica EXPO:** 5th International Exhibition of Components, Systems and electronic applications in partnership with FENELEC from 12 to 15 October 2016 at the OFEC;
- **MOROCCO BEAUTY EXPO:** 1st edition of the International Exhibition of Beauty, Aesthetics, Cosmetics, SPA and Fitness from July 18 to 24, 2016 at OFEC;

Our salons will be enhanced by holding round tables, conferences, Workshops, workshops and meetings B2B.

We ask you to please inform professionals in your country of holding these events and whose presence will have a positive impact on the excellence of the cooperative relationship that exist between your country and the Kingdom of Morocco

We also display our ambition for a rich and diverse participation of businessmen, investors and entrepreneurs in your country to these sectoral events in order to establish contacts with their Moroccan counterparts boost cooperation between them and thereby promote a fruitful partnership between the business community in both countries.

Your support, Excellency, is a precious and invaluable to overcome challenges and succeed in this business.

Please accept, Excellency the assurances of my highest consideration.

Imad Benjelloun
General Manager





Casablanca, January 5th, 2016

Excellency Ambassador of the IRAN

S.E.M MOHAMMED TAQUI MOUAYYAD

Subject: Exhibitions organized in Morocco 2016

Excellency,

We are pleased to inform you that our Agency "AtelierVita" is specialized in organizing professional exhibitions in the kingdom of Morocco.

"Atelier Vita" assigns objectives the promotion of his exhibitions at national and international level, and with the contribution of its Moroccan and foreign partners. In the same context, our Agency is responsible of the institutional, animation, development, marketing, communications and logistics components.

For this year, we communicate the major events which will be organized by our Agency. It is:

- **MEDICAL EXPO:** 17th International Exhibition of Health, in partnership with the OFEC and the Islamic Centre for Development of Trade of the OIC member countries" (ICDT) from March 24 to 27, 2016 at the OFEC.
- **MOROCCO STYLE,** 2nd Exhibition for Textile, accessories, ready to wear and made, from March 30 to April 2, 2016 at the OFEC.
- **HOME MOROCCO,** 2nd exhibition for upholstery, Rugs, Textile kitchen, Curtains and blankets chambers, from March 30 to April 2, 2016 at the OFEC.
- **MOROCCO AUTOMOTIVE:** 2nd International Exhibition of Automotive and spare parts, from September 29 to October 2, 2016 at the OFEC.