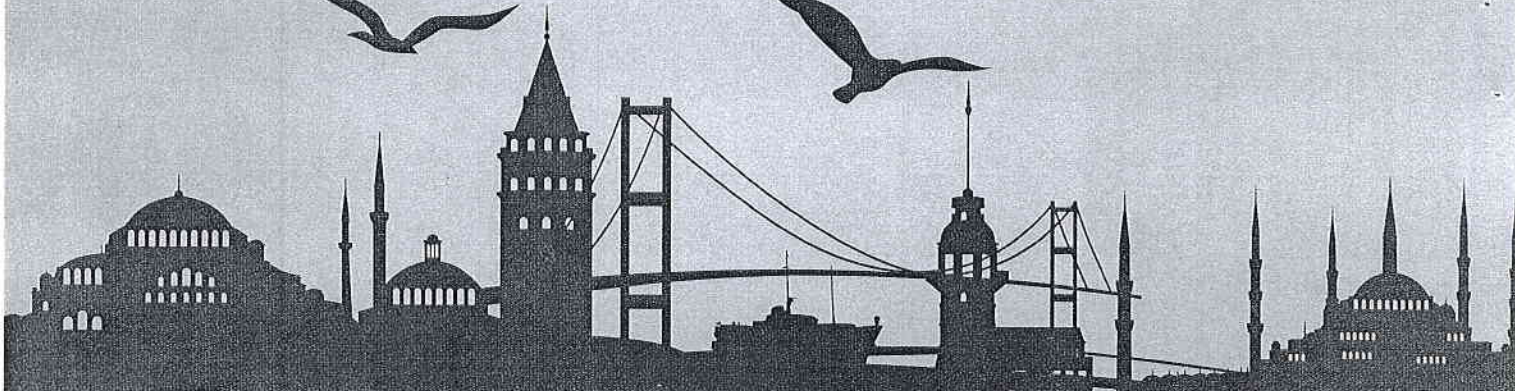


*Under the auspices of the*  
PRESIDENCY OF THE  
REPUBLIC OF TURKEY



## Halal and Healthy Life

*"Awareness and Sustainability"*



THE 6<sup>th</sup> ORGANIZATION OF ISLAMIC COOPERATION HALAL EXPO  
&  
WORLD HALAL SUMMIT 2018

29 November - 02 December 2018

New Exhibition Area of Istanbul / Eurasia Show and Art Center  
Yenikapı / Istanbul / TURKEY

In association with:



Organized by:



# 6<sup>th</sup> OIC HALAL EXPO

29 Nov - 02 Dec 2018 Istanbul / TURKEY

Organization of Islamic Cooperation (OIC) Fair is the biggest Halal organization of the world brings the professionals, institutions and organizations together.



72  
COUNTRIES



29.800  
VISITORS



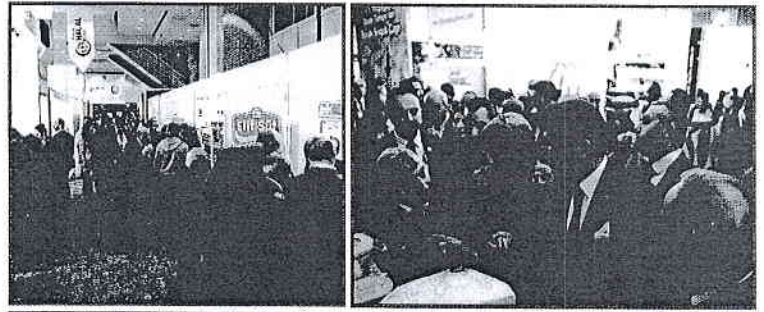
150  
EXHIBITORS



4.500 sqm  
EXHIBITION AREA



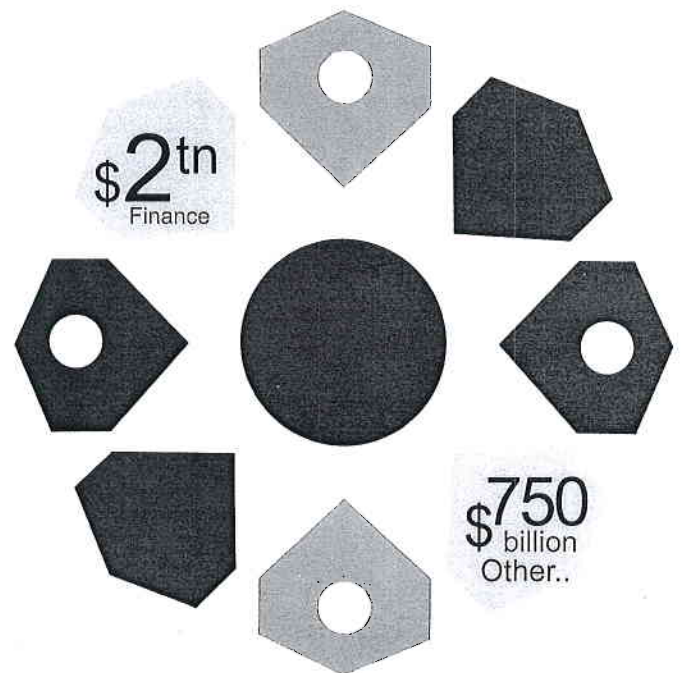
6.480  
B2B MEETINGS



## About 6<sup>th</sup> OIC Halal Expo 2018

Under the auspices of the Presidency of the Republic of Turkey and with the participation of His Excellency **Mr. Recep Tayyip Erdoğan**, President of the Republic of Turkey, the **6<sup>th</sup> Organization of Islamic Cooperation (OIC) Halal Expo**, organized by **Discover Events** in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC) and supported by the Ministry of Economy in particular and other related ministries and governmental institutions of the Republic of Turkey, will be held on **29 November – 02 December 2018, in Istanbul.**

The 6<sup>th</sup> OIC Halal Expo is expected to host more than **250** exhibitors with the leading profile of Halal production and services in all fields such as food, finance, cosmetics, tourism, chemicals, packaging, machinery, Islamic lifestyle and modest fashion,... etc. Istanbul as the venue, is a world-embracing congress city with its own wealth of history and nature, its ease of accessibility, rich alternatives of accommodation, professional services and the quality of its convention centers, is confidently progressing towards becoming an ideal meeting point for all countries engaged in the Halal Industry.





## Why Exhibit?

# 6<sup>th</sup> OIC HALAL EXPO

29 Nov - 02 Dec 2018 Istanbul / TURKEY

### POWERFUL INTERNATIONAL HOSTED BUYER PROGRAM MEET KEY DECISION MAKERS

The 6<sup>th</sup> OIC Halal Expo is a unique international business platform creating business opportunities for professionals and buyers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa.

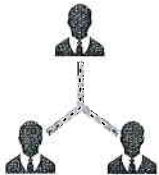


### REACH A GLOBAL AUDIENCE BY EXHIBITING AT THE WORLD'S LARGEST HALAL EVENT!

Showcase your products, services and business potential at the largest Halal exhibition in the world provides you an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.

### MEET HALAL INDUSTRY ACTORS AND SEIZE THE OPPORTUNITY TO PROFIT FROM COMMON INTERESTS

Get an opportunity to show your brand to the world business community at the 6<sup>th</sup> OIC Halal Expo which brings together numerous sectors such as Food & Beverage, Tourism & Accommodation, Finance, IT, Textile, Pharmaceutical & Cosmetics products and Franchise.



### FIND NEW DEALERS - ENHANCE YOUR BRAND AWARENESS AT THE EXCEPTIONALLY RATED EXPO!

Showcase your products and projects to global and regional Halal sector investors. As an exhibitor you have exceptional direct access to the biggest and most active halal business investors.

### WORLD HALAL SUMMIT AND HIGHEST LEVEL ESTABLISHMENTS AT THE SAME PLATFORM!

Be the first to witness the latest sector developments during our conference program under the theme of **Halal and Healthy Life: "Awareness and Sustainability"** with the participation of international academics, public and private sector representatives. Get an opportunity to visit the ministries, municipalities, authorities of the relevant public institutions at their individual stands.



### HOW ABOUT BENEFITING FROM THE PRESENCE OF THE MOST INFLUENTIAL INTERNATIONAL MEDIA?

The 6<sup>th</sup> OIC Halal Expo and World Halal Summit Istanbul as the biggest global organization in terms of Halal are being reflected in influential international media widely thanks to the national and international media sponsorships. Get your chance to increase brand awareness and add value to the prestige of your business!



## Exhibitor Profile

Food & Beverage  
Manufacturing  
Food Processing  
Packaging  
HORECA  
Cosmetics & Personal Care  
Medicine  
Pharmaceutical Products  
Franchising  
Logistics

Halal Tourism  
Health Tourism  
Islamic Finance  
Textile & Modest Fashion  
Publishing  
Halal Certification Bodies  
Non-Governmental Organizations  
Public Sectors  
Education  
Media



## Visitor Profile

Purchasing Authorities & Buyers  
Producers  
Importers  
Exporters  
Wholesalers  
Retailers

Entrepreneurs  
Investors  
Universities  
International & Local  
Public Authorities  
Cooks, etc.



## Identification Of The Organization

EXHIBITION	6 <sup>th</sup> OIC Halal Expo 2018
SUMMIT	World Halal Summit 2018
DATE	29 November - 02 December 2018
WEB - SITE	www.halalexpo.com.tr www.worldhalalsummit.com.tr
VENUE	New Exhibition Area of Istanbul Eurasia Performing Arts Center / Yanikapi
ORGANIZER	Discover Events
IN ASSOCIATION WITH	The Islamic Centre for Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIC)





*Under the auspices of the*  
**PRESIDENCY OF THE  
REPUBLIC OF TURKEY**

**In association with;**



**Organized by:**



**Supported by:**



T.C.  
Bilim, Sanayi ve Teknoloji Bakanlığı



T.C. İSTANBUL VALİLİĞİ



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ششمین نمایشگاه بین المللی HALAL EXPO ۲۰۱۸ سازمان کنفرانس اسلامی (OIC) در تاریخ ۸ الی ۱۱ آذر ۱۳۹۷ (۲۹ نوامبر الی ۲ دسامبر ۲۰۱۸) با حضور ۷۲ کشور، ۲۹,۸۰۰ شرکت کننده، ۱۵۰ غرفه، مساحت ۴,۵۰۰ متر مربع و ۶,۴۸۰ جلسه B۲B در استانبول برگزار خواهد شد.

همچنین افتتاحیه همایش و نمایشگاه با سخنرانی آقای رجب طیب اردوغان آغاز می گردد.

جهت کسب اطلاعات بیشتر با سرکار خانم شمشیری دبیر میز کشور ترکیه با شماره ۲۲۶۶۴۰۳۷ تماس حاصل نمایید.